Ad Specs: Reveal Billboard

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User experience

Reveal Billboard is an engaging ad that lets the user dynamically control the blending of two images.

Click for demo

Specs for pre-designed assets

Requirement	Dimensions (in pixels @2x)	File type	File size
Image 1	1940x500px	JPEG	120kb
Image 2	1940x500px	JPEG	120kb

Specs for separate assets and design by Reach

Asset type	Accepted Formats	Recommended dimensions
Logos / icons or graphics	Vector (scales without distortion) .psd | .png | .eps | .ai | .svg	N/A
Images / photography	Hi resolution (preferred) .jpeg	1600x2300px 72dpi (portrait) 2300x1600px 72dpi (landscape)
Copy / text elements Font(s)	Word doc (or similar) .doc Font(s) .ttf	N/A

Reach